

## **GTT Introduces Opticom™ Central Management Software; Consolidated Control Improves Efficiency and Lowers Costs**

ST. PAUL, Minn. – February 6, 2009 – Global Traffic Technologies developed its new Opticom Central Management Software to help users achieve greater control, efficiency and security with their Opticom™ Infrared Systems for emergency vehicle preemption or transit signal priority.

From a desktop computer, this server-based software platform links Opticom-controlled intersections via a community's existing communications infrastructure. Users can easily manage Opticom system security settings, create activity reports, respond to performance issues and complete proactive maintenance reviews – all without field visits to individual traffic cabinets at intersections.

The city of Mesa, Ariz., was an early Central Management Software adopter; ITS engineer Jeff Jenq says the software quickly helped identify potential maintenance issues and system improvements in just the first two weeks. "We were very interested in this software's ability to reduce our maintenance costs and improve the overall operation of our Opticom Infrared System," he explains. Existing communications methods and multiport devices in Mesa's traffic cabinets meant that Opticom Central Management Software was implemented without any additional infrastructure investment.

For any Opticom Infrared System installation, the Central Management Software greatly aids the development and management of a coding plan to ensure that signal preemption is only granted to authorized vehicles – both emergency and transit – based on predetermined, customizable criteria. An effective coding plan helps optimize safety and enables detailed tracking of system usage.

Sophisticated data-analysis capabilities in the Central Management Software summarize and highlight key performance metrics, including overall system activity and detailed information categorized by specific intersections, vehicles, agencies, jurisdictions or the entire region.

### **About Global Traffic Technologies, LLC**

Headquartered in St. Paul, Minn., Global Traffic Technologies' mission is to improve traffic management and safety around the world with proven technologies and continuous innovation. GTT's Opticom™ GPS and Infrared Systems assist the movement of mass-transit and emergency vehicles through signal-controlled intersections to optimize on-schedule service and save lives. GTT's Canoga™ Traffic Sensing System provides reliable, real-time information on individual vehicles and traffic patterns to assist traffic management professionals. GTT is a privately held company that includes senior management ownership. The company's website is [www.gtt.com](http://www.gtt.com).

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